

Cake4Kids Celebration Virtual Fundraiser 2021 September 30, 2021

Sponsorship Opportunities

Cake4Kids
Celebration **VIRTUAL** Fundraiser

September 30, 2021
6PM-7PM PT/9PM-10PM ET

ONLINE LIVE AUCTION

11 years
30,000 cakes
5,000 volunteers
500+ agency partners

GEORGIA
MASSACHUSETTS
UTAH
IDAHO
CONNECTICUT
COLORADO
WASHINGTON
ILLINOIS
WASHINGTON, DC
KENTUCKY
VIRGINIA
CALIFORNIA

This year Cake4Kids celebrates our 11th birthday and 30,000 cakes baked and delivered to underserved children in our communities.

Last year, not only did we manage to keep Cake4Kids running through the pandemic, but we significantly expanded, opening 9 new chapters across the U.S. The need for our services is greater than it has ever been, and we need your support to continue to operate.

Join us and power our continued outreach to underserved youth across the country by sponsoring our 2021 Celebration *Virtual* Fundraiser on September 30, 2021. We will be streaming our event live on YouTube.

Cake4Kids – Delivering smiles to children one birthday cake at a time

Celebration proceeds benefit Cake4Kids
Cake4Kids is a 501(c)(3) non-profit organization. Tax ID # 45-3148916
P.O. Box 2863, Sunnyvale, CA 94087 www.cake4kids.org

Sponsorship Packages

Platinum Sponsor - \$2,500

- Promotion of sponsor on all Cake4Kids social media channels – Facebook, Instagram, Twitter, LinkedIn. (~9,000 names)
- Electronic promotion of sponsor:
 - To the Cake4Kids database via event communication emails
 - Included in the Cake4kids October 2021 e-newsletter
 - Posted on www.cake4kids.org & auction site as a sponsor
- \$500 DoorDash gift card
- Invitation to be a cake judge at our next in-person Cake-Off4Kids event in the Bay Area (Cake-Off4Kids is our amateur baking contest)
- Cake4Kids swag bag!

Gold Sponsor - \$2,000

- Electronic promotion of sponsor:
 - To the Cake4Kids database via event communication emails
 - Included in the Cake4kids October 2021 e-newsletter
 - Posted on www.cake4kids.org & auction site as a sponsor
- \$300 DoorDash gift card
- Invitation to be a cake judge at our next in-person Cake-Off4Kids event in the Bay Area (Cake-Off4Kids is our amateur baking contest)
- Cake4Kids swag bag!

Silver Sponsor - \$1,000

- Electronic promotion of sponsor:
 - To the Cake4Kids database via event communication emails
 - Included in the Cake4kids October 2021 e-newsletter
 - Posted on www.cake4kids.org & auction site as a sponsor
- Cake4Kids swag bag!

Secure your sponsorship

Complete the information below and send to Cake4Kids, P.O. Box 2863, Sunnyvale, CA 94087, OR email to julie@cake4kids.org.

Contact Name: _____

Company Name: _____

Email & Phone: _____

Address: _____

Date: _____